



# STANDARD OF THE WORLD

## Cadillac LaSalle Club North Texas Region

August 2022



*Awarded Best CLC Regional Newsletter 2008, 2020*

*Cadillacs*



At the NTXCLC 1st Saturday breakfasts we have a number of collector Cadillacs out in the restaurant's parking lot, sort of a mini-car show of delicious Cadillac cars for us and the public to see. It is very enjoyable to go out after breakfast and look at the cars and discuss them. This month, among others, was Mark Waterman's 1973 Coupe DeVille, Bill Levy's 2001 Eldorado, Ron Fishell's 1992 Allante, Mat Varble's 1995 DeVille, Jim Hanson's 1992 Allante, Doug Ashby's 2006 XLR, and Steve Overby's 2019 CTS. We don't judge the cars for awards, only enjoy them and share them with each other.

web site: [www.clcntx.com](http://www.clcntx.com)



Winner CLC Web Site Merit  
Award 2013, 2014, 2015 2016,  
2017, 2018

Winner Old Cars Weekly  
Golden Quill Award  
2012, 2013, 2014, 2015,  
2016, 2017, 2018, 2019, 2020, 2021

## NTXCLC First Saturday Breakfast

Our 1st Saturday get-togethers are a relaxed fun social event with classic cars in the parking lot a secondary thing. The gents share thoughts on old cars, collector cars, and just cars, and the spouses enjoy things that are just not automobile related. Part of the car club experience is friendship, with those who have similar interests, and these friendships can grow and last for years. So, if the timing of the 1st Saturday meets your availability, come on in and break bread with us for a while. Bring your collector car, weather permitting. You will have a good time and food is good. Spouses are invited. Next meeting August 3rd at 9:00 a.m.



**Mat Varble, Bill Levy, Doug Ashby, Mark Waterman, Harriett Levy, Debbie Overby, Connie Beloff, Kathleen Ashby, Judy Hanson, Alex Beloff III, Jim Hanson, Steve Overby, Ron Fishell, and John Parish**

# CLASSIFIED

1997 Eldo ESC. \$672. Tagged to 2/23, killer AC, good tires with new radiator.....new car here, gotta have room ! Northstar motor, usual oil leaks...



CD changer w/din plug connector. From 1998 DeVille. Mounts, instructions & hardware included. \$50

Richard 817-472-4260



*Classified Ads – for 3 months Members: free, Non-members -\$35 for three lines for three months. \$50 for ad with photo. No credit for early cancellation. For additional rates contact Bill Levy @ (214) 563-1033*

# Activities Calendar

Due to the current Coronavirus situation, certain activities are on hold. Please bear with us and be safe.

**2022**

- August 6th** NTXCLC First Saturday Breakfast Social.
- September 3rd** NTXCLC First Saturday Breakfast Social.

**PATE DATES—2023**

**Please plan accordingly**

- March 18th** Tile Party (March 25th rain date)
- April 22nd** Setup
- April 27-29** Pate Swap Meet
- April 30th** Tear Down

**NATIONAL:**

- 2022 September 22-24** Cadillac Fall Festival and Concours d’Elegance, Gilmore Car Museum campus.
- 2022 October 30—November 4** National Driving Tour-Virginia Beach, VA a tour to cover several southeast states.
- 2023** Winter Board Meeting is in Concord, NC
- 2023 June 20-June 24** CLC Grand National Albuquerque, NM.
- 2024 January**, Irving, Texas National Board Meeting.
- 2024** CLC Grand National Gettysburg, PA.

# ELECTION OF OFFICERS

Its that time of year again that we have elections for our six office positions. The positions open are **President, Vice President, Treasurer, Secretary, Membership Chairman** and **Activities Director**. Any member in good standing (both National CLC and Local Region) is eligible to participate in nominated and elections. These six officers are Board voting positions. The Club is governed by the Board. The Board assumes management and control of the affairs and property of the Club; establishes policy for the Club not otherwise specified by the Constitution; performs all duties usually accorded a board of directors; and at all times acts in the best interests of the Club and its members. See page 3 for descriptions of the positions.

Here are the candidates for your consideration. Each NTXCLC member in good standing (National CLC and Local Region—verified 8/01/2022) has one vote for each position, and can be substituted by your write-in if desired.

Send voting selections by email to [doveryby@hotmail.com](mailto:doveryby@hotmail.com) or by USPS to **D. Overby, 8530 Bacardi Drive, Dallas, TX 75238-4924**. Please submit by **October 22nd**.

Additional position are non-voting and are appointed by the Board. If you might be interested in these position, please include this with your ballot. The assistant positions are a great way to learn about the positions and the club operations. **Newsletter Editor, Pate Director (Region), Assistant Pate Director, Assistant Membership Director, and Assistant Activities Director**.

## OFFICIAL 2022 NTXCLC ANNUAL BALLOT

**PRESIDENT:** Vote For One.

Bill Levy

**VICE PRESIDENT:** Vote For One

Bill Ische

**SECRETARY:** Vote For One

**MEMBERSHIP CHAIRMAN:** Vote For One

Bill Haesslein

**TREASURER:** Vote For One

Jim Hanson

**ACTIVITIES DIRECTOR:** Vote For One

# ELECTION OF OFFICERS

## DUTIES OF OFFICERS

**PRESIDENT:** The President shall preside over all meetings of the Board and the membership. He/she shall appoint all committee chairpersons who, in turn shall select their committee members, except the Nominating Committee, of which the President shall appoint all committee members. He/she shall decide all questions of equal division and shall have all powers, authority and duties usually accorded a President.

**VICE PRESIDENT:** The Vice President shall perform such duties as may be assigned to him/her by the President or the Board. In case of death or absence of the President, He/she shall perform the duties of President.

**SECRETARY:** The Secretary shall record and keep all minutes of the Board and the annual meetings of the members and mail them to all board members within two weeks after the meetings. The Secretary shall carry on and maintain a file of Club correspondence and shall perform such other duties as the President or the Board may direct.

**MEMBERSHIP CHAIRMAN:** The Membership Chairman shall actively promote membership in the Club. He/she shall keep an up-to-date roster of the names and addresses of all Club members, send membership applications upon request, process membership applications, receive dues to be turned over to the Treasurer; and he/she shall notify the Board of any Club member whose national dues have not been current for a period of six months.

**TREASURER:** The Treasurer shall collect funds on behalf of the club for deposit in the club's operating account, and disburse the funds of the Club as directed by the Board. He/she shall keep the region's financial records current and in order at all times and give a report of the club's finances at each regular meeting of the Board. He/she shall render a financial report to the membership at the annual meeting, and to the President and/or the Board as they direct. He/she shall perform such other duties and possess such other powers usually accorded the office of Treasurer, or as the Board may direct.

## CADILLAC STATION WAGON AND FUNERARY CREATIONS

Story and Photos by Alex Beloff III except where noted as GM archives, GM photographic and Cadillac Motor Car Division



It was 1976 and Indianapolis Motor Speedway Center Field Fairgrounds were hosting the Cadillac LaSalle National meet. I judged 1955 thru 1958 Sevilles, Biarritz and DeVilles. Back then, judges were required to have owned or currently own the Cadillacs you pass judgement on. I was stunned by this “never before seen” flawless 1969 Cadillac Fleetwood “4-door hardtop” station wagon displayed. It was my pleasure to capture these rare images. You will note the correct black 1957 Eldorado Brougham in first and second photo. Cadillac Motor Car Division did not produce station wagons. Cadillac, Lincoln and Imperial never had readily available wagons in the showrooms.



Through the NTXCLC, I became friends with John McCall Jr. He congratulated me on my 1st place 1991 RWD Fleetwood in 2009 at Fort Worth meet. John is a very accomplished Dallas attorney and respected judge. Among his unusual stable of Cadillacs was his “featured” 1974 Cadillac Brougham Astro Estate Wagon Dreamboat. Please see the archive the May 2011 Hemmings Classic Car extensive story by renowned author, Jim Donnelly (<https://www.hemmings.com/stories/article/working-wagon-for-the-wealthy-1974-cadillac-brougham>). Don't miss this complete official authorized, entertaining and informative article! Although John no longer owns this vehicle, he remembers its distinctiveness.

Tile Party

John's Cadillac featured the new for 1971 "glide away lift gate / tail gate shown on this Chevrolet Kingswood Estate. A button or key activated exterior switch, retracted the rear window into the roof and the tailgate under the cargo floor. All big GM b-body wagons thru 1976 shared this feature. Thankfully John's wagon had no 1971 only "rust prone" louvers seen here.



1954 GM Motorama Corvette Dream Car "Nomad" Wagon is spectacular. I spotted this seldom seen custom at the Alameda County Fair Grounds CA show in 2002. The tailgate window was power operated.



This 1957 Ford Country Sedan was my step mother Laura Beloff's car and is pictured at Rossford, Ohio, marina in 1961. Note 1956 wagon in background. Dad took great care of this 5 year old ride. The tailgate interior exit was difficult. I drove this wagon when I was on emergency leave from Vietnam.

The 1991 Oldsmobile successful 5.0 liter V-8 custom cruiser wagon. This rear wheel drive new body featured flush glass and vista roof. Buick shared the same body. GM archives



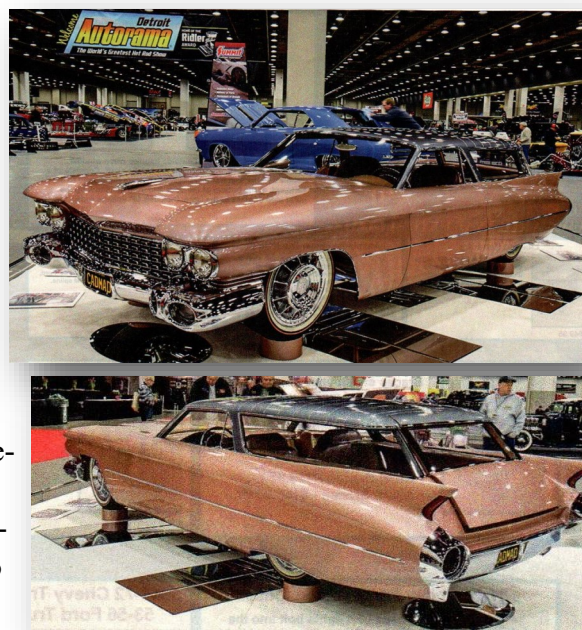
Cadillac is unsurpassed when it comes to creating and supplying the world with "formal" commercial chassis for stretch limos. The presidential beast and funerary hearse vehicles for private customer purpose built creations. This incredibly gorgeous example is owned by Evergreen Memorial Funeral Home of Dallas, Texas. Our own Mark Lucas Kelly told me at Grapevine Rotary that a new hearse was \$115,000.00. Back in Rossford, my Grandmother was right when she said, *My last ride will be a good car, a Cadillac!*





Found this 1957 Cadillac hearse photo in the NTXCLC archives. Remember 1957 is the only year that the fins faced forward on Cadillacs. Note the 1961 Cadillac. This magnificent Cadillac hearse restoration was at the CLC Grand National meet in Santa Clara California in 1999. As a CLC member and judge, I was pleased to take these photos and especially the one of the inside of the hearse. Have you been measured for the final ride - not me yet!

**2019 Ridler Award Winner—Detroit Autorama’s greatest award:** The 1959 Cadillac Eldorado Brougham owned by Steve Barton and built by Jordan Quintal II, Super Rides, Escondido, California. The “Cadmad” 16 year project Cadillac wagon began with limited edition “factory custom” hand built by Pininfarina in Italy: Number 85 of the 99 Broughams built in 1959 - length reduced 18.5 inches - body sectioned 2.5 inches - body narrower 4 inches matching “Nomad” roof - Fawntana rose similar to 1961 Cadillac color with pearl metallic - the 1,000 HP 88 mm mirror image turbochargers is a 632 Nelson racing engine - 18” evod wheels resembling factory “deep fluted” design - Vogue tyres - see more photos at [www.motortrend.com/features/2019-detroit-autorama-ridler-award-steve-bartons-1959-cadillac-wagon](http://www.motortrend.com/features/2019-detroit-autorama-ridler-award-steve-bartons-1959-cadillac-wagon) Special thanks to *Street Rodder*, August 2019, page 70.



FAMILY HAULERS . . . Station wagons are historically the automakers real bread and butter. Value oriented machines sold almost entirely on practical virtues. With the same industry leading technological features, your kind of life with a family, trailer and dog allowed you to enjoy nature. Remembering the Pontiac Grand Safari, Mercury Colony Park, Chevrolet Kingswood Estate, Ford Country Squire, 1961 Dearborn’s luxurious dominance station wagon (once America’s biggest builder of station wagons), Olds and Buick Vista cruisers, Chrysler Town and Country, and Jeep Wagoneer. America has never really fallen out of love with station wagons. This inspired Cadillac’s offer of its sporty CTS wagons 2010-2014. Pickups and SUVs made up 75 percent of U.S. sales in 2020. Important: see *Car and Driver* June 2022 - 1st place Cadillac Escalade at 6098 pounds only \$114,865.00 plus or 2 1/2 bit coins!

*May God bless the trails you ride. Alex*



## Newsletter Articles

Would you like to see your Cadillac on the pages of the NTX-CLC newsletter? This small, but deluxe publication gets circulation, not only in our region, but is sent to many of the CLC clubs across the nation and world. By appearing here your story can become part of Cadillac history. **I need your story and your pictures**, or just your favorite photo of your car. It could be a story about the vehicle as it is now, or it can be a restoration article, or a funny, interesting, or even a sad story. But it's about your car, and this means it is about you, too. If you feel you can't write well enough, send me the basics and I will help you write the story. I have many pages to present monthly, and I have room for you in them. So, don't feel embarrassed—email me, or call me, or see me at the NTXCLC outings and let's make history.

*[lifer@writeme.com](mailto:lifer@writeme.com)*



# Sunshine Report

John Barr,  
Frank Reems

We have had several members that have had or have Covid.  
So we send out prayers and wish them a Speedy Recovery.  
and soon hope to schedule an event but Covid is still very much in the news so we must be very cautious !!!!!!!!!!!!!

**August Birthdays: If your birthday is in August, let us know.**

Connie Beloff  
George Smith

Love, *Ruby*



# Membership Report

## Welcome New Members:

**There are 13 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we could be the biggest club in the swap meet. Remember, the member count, besides meaning a more fun and interesting club, gets the club a bigger share of the Pate income.**

***If a member obtains 5 or more new members to the NTXCLC they will receive a free Club Shirt at the annual Christmas dinner.***

For membership information— Contact Bill Haesslein at [billhsln@att.net](mailto:billhsln@att.net)

## **COMMERCIAL ADVERTISING PRICES FOR NTXCLC NEWSLETTER "The Standard Of The World"**

Your business will be advertising to car lovers and enthusiasts across the United States, Europe, Asia, and Australia.

**For one full year,  
12 issues — \$50.00 – Business card size,  
\$75.00 – 1/8 page, \$125.00 – Quarter page,  
\$250.00 – Half page, \$500.00 – Full page.**

If you have a special request contact us for rates. Contact Bill Levy ([lifer@writeme.com](mailto:lifer@writeme.com)) for an application or special request.

# North Texas Region

**Jacket** **\$75** + \$10.95 S&H U.S.

**Goddess Shirt** **\$25** + \$6.95 S&H U.S.

**Hatband** **\$10** + \$4.95 S&H U.S.



Jacket available in adult sizes (S, M, L, XL). These can be special ordered in sizes 2X, 3X, or 4X at an additional cost.

Goddess shirt available in sizes M, L, XL, and XXL, in white, black, red, and aqua.



If outside the United States, please email Rubye at [rubyemusser@gmail.com](mailto:rubyemusser@gmail.com) for information on shipping charges.

Make checks payable to NTXCLC  
(North Texas Region Cadillac & LaSalle Club)

Send your orders to:  
**Rubye Hubbard**  
3148 Waterside Dr. • Arlington, TX 76012

# Officers

**President: Bill Levy**  
(214) 563-1033 [lifer@writeeme.com](mailto:lifer@writeeme.com)

**Vice President: Bill Ische**  
[ische.tx@gmail.com](mailto:ische.tx@gmail.com)

**Secretary: (open)**

**Treasurer: Jim Hanson**  
[Jam\\_Han@msn.com](mailto:Jam_Han@msn.com)

**Webmaster: Minnie Bedrick**  
[minniebedrick@gmail.com](mailto:minniebedrick@gmail.com)

**Membership: Bill Haesslein**  
[billhsln@att.net](mailto:billhsln@att.net)

**Assistant Membership: Rubye Musser**  
(817) 996-8066 [rubyemusser@gmail.com](mailto:rubyemusser@gmail.com)

**Assistant Activities: (open)**

**Sunshine: Rubye Musser**  
[rubyemusser@gmail.com](mailto:rubyemusser@gmail.com)

**Newsletter Editor & Distribution: Bill Levy**  
(214) 563-1033 [lifer@writeeme.com](mailto:lifer@writeeme.com)

**Newsletter Printer: Greg Neiberding**

**Pate Director: Bill Levy**

**Pate Director Assistant: (open)**

**Historians: Alex Beloff III**

**Directors: Richard Cross**

**Calling Post: Karen Phillips**

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**Greg Nieberding 469-556-4792**

[greg@digital3printing.com](mailto:greg@digital3printing.com)

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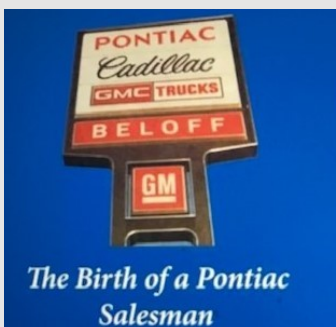
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**CLC NORTH TEXAS BELOFF ARTICLES**



August 2022



**STANDARD OF THE WORLD**

Bill Levy (lifer@writeme.com)  
Editor, North Texas Region CLC  
16734 Lauder Lane  
Dallas, TX 75248

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*Awarded Old Cars Weekly Golden Quill 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021*

*Awarded CLC Web Site Of Merit Award 2007-2008, 2013, 2014, 2015, 2016, 2017, 2018*

**First Class Mail**

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*Drive, Show, Chrome Bumper Bullets Tail Fins*

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Send any corrections, complaints, compliments, discussions, and/or additions to:  
Bill (Lifer) Levy lifer@writeme.com 214 563-1033

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- 2025** Grand National Atlantic City, NJ.

**For Your Interest:**

- September 03** Warbirds And Wheels, Lancaster Airport, 650 Farris Rd.
- September 30-October 2** CAF Air Power Tour, San Marcos Muni Airport.
- November 11-13** 2022 CAF wings Over Dallas WWII Airshow, Dallas Executive Airport.

**web site: [www.clcntx.com](http://www.clcntx.com)**